

HAILEY MORAN

(661) 373-0254 | haileliz93@gmail.com

Professional Promotional Model, Brand Ambassador, Product Specialist, and Events Assistant
With 6 years of experience in the events/promotions industry

EDUCATION

Occidental College May 2015
Bachelor of Arts, Theater, *Cum Laude*

TRADE SHOWS/CONFERENCES

New York Comic Con: Adult Swim (New York) Aug 2016
Mobile Media Summit - Registration (New York) May, Sept 2016
Slack: Frontiers Conference - Registration (New York) Oct 2018
Indie Beauty Expo: Hickey Lipstick (New York) Aug 2018
New York Comic Con: Chevrolet (New York) Oct 2018
CES: Google (Las Vegas) Jan 2019
Atlanta Home Show: Bath Planet (Atlanta) Mar 2019
Taliah Waajid's Natural Hair Show: Cantu (Atlanta) April 2019
AWS Summit - Registration (Atlanta) April 2019
Royal Crown Trade Show: Jameson & Altos (Atlanta) May 2019
The Ultimate Women's Expo: Garden Lites (Atlanta) June 2019
AmericasMart Atlanta Apparel Show: &Merci (Atlanta) June, Aug & Oct 2019
Rodan + Fields Conference - Directional (Nashville) Sept 2019
NACS: Dr. Pepper (Atlanta) Oct 2019
AWS RE:Invent - Bus Concierge (Las Vegas) Dec 2019
AmericasMart Gourmet Show: Coffee of Grace (Atlanta) July 2019 & Jan 2020
Trendz: Jason Zelcer Studios (Palm Beach) Oct. 2020
Dallas Market Center: The Boys Showroom (Dallas) Mar 2021
AmericasMart Atlanta Apparel show: The Boys Showroom (Atlanta) Aug 2020 - Oct 2021
SECO: Novartis (Atlanta) April 2021
MACRO HBCU Summit (Atlanta) Oct 2021
IMS Outdoors: Kawasaki (Conyers, GA) Oct 2021

PROMOTIONS/ACTIVATIONS

Arts Brookfield: INTRUDE (New York & Los Angeles) April, June 2016
Marketing Week: The Girls' Lounge (New York) Sept 2016
Arts Brookfield Events at Brookfield Place (New York) Dec 2015-Mar 2017
Saks Fifth Ave: EB Florals (New York) Sept 2018
Museum of Pizza x Nameless Network - Check-In (New York) Oct 2018
US Army: Momentum (Atlanta) Dec 2018
MLS Cup: MLS Fan Pass (Atlanta) Dec 2018
AT&T: Super Saturday Night (Atlanta) Jan 2019
Kellogg's Tony the Tiger: Walmart Pickup Program (Atlanta) Mar 2019
Straight Talk Wireless x Walmart (Milledgeville, GA) Mar 2019
Old Spice: Sweet Auburn Festival (Atlanta) May 2019
Target: United Cup (Atlanta) May 2019
T-Mobile x Ariana Grande (Atlanta) June 2019
Piedmont Healthcare: Atlanta United (Atlanta) Aug 2019
Pandora Live - Check-in (Atlanta) Sept 2019
Rally: Candler Park Fall Fest (Atlanta) Oct 2019
Target x Essence Holiday Market (Atlanta) Dec 2019
Be the Match (Atlanta) Dec 2018, Jan & Feb 2021
Netflix x Blue Revolver (Atlanta) Aug 2021
Bojangles x Chik-Fil-A Kickoff Game (Atlanta) Sept 2021
Yondr x John Mulaney tour (Atlanta) Sept 2021
US Air Force x Nascar (Lincoln, AL) Oct 2021

FESTIVALS

TriBecca Film Festival (New York)	<i>April 2016</i>
Curl Fest - Registration (New York)	<i>July 2018</i>
Panorama Music Festival: Zenni Optical (New York)	<i>July 2018</i>
Streetfest: AT&T (Atlanta)	<i>Aug 2019</i>
Electric Zoo: Major Lazer (New York)	<i>Aug 2019</i>
Afropunk: AT&T (Atlanta)	<i>Oct 2019</i>
One Music Fest: Bacardi (Atlanta)	<i>Oct 2021</i>

FOOD SAMPLING

Commonwealth Joe Coffee Roasters (New York)	<i>June 2018 - Oct 2018</i>
Vitamin Water: Kiwi Strawberry University (Atlanta)	<i>Nov 2018</i>
Hostess Snacks: Sweetennial Tour (Atlanta)	<i>May 2019</i>
Garden Lites: The Ultimate Women's Expo (Atlanta)	<i>June 2019</i>
Clif Bar: Peachtree Road Race (Atlanta)	<i>July 2019</i>
Sweet Earth Foods: Atlanta Open (Atlanta)	<i>July 2019</i>
R.E.D.D. Bar: Self Care Saturday (Atlanta)	<i>Sept 2019</i>
Dr. Pepper: NACS (Atlanta)	<i>Oct 2019</i>
Sensobus: Lennox Square Mall (Atlanta)	<i>Feb 2020</i>
Hubert's Lemonade (Atlanta)	<i>Sept 2019 - Mar 2020</i>
Slutty Vegan x Incogmeato (Atlanta)	<i>May 2021</i>
Coke Zero: Braves Stadium (Atlanta)	<i>Nov 2021</i>
Veggies Made Great: The Ultimate Women's Expo (Atlanta)	<i>Nov 2021</i>

VIPEVENTS

Movie Premiere: Us (Atlanta)	<i>March 2019</i>
Movie Premiere: The Secret Life of Pets 2 (Atlanta)	<i>June 2019</i>
Cirque du Soleil - Bartender (Atlanta)	<i>Oct 2019</i>
21 Savage's Birthday x Cascade Skate: Avion Tequila (Atlanta)	<i>Oct 2019</i>
Givesmart Charity Events - Check-In (Atlanta)	<i>Nov & Dec 2019</i>
Movie Premiere: Just Mercy (Atlanta)	<i>Nov 2019</i>
Movie Premiere: Jumangi (Atlanta)	<i>Dec 2019</i>
Movie Premiere: Birds of Prey (Atlanta)	<i>Feb 2020</i>
Movie Premiere: Sonic the Hedgehog (Atlanta)	<i>Feb 2020</i>
NBA x Hennessy (Atlanta)	<i>Nov 2021</i>
At Home Store x Laila Ali (Atlanta)	<i>Nov 2021</i>

AUTOMOBILES

Toyota: Hire Our Heroes Event (Augusta, GA)	<i>June 2019</i>
Chevy: Braves Stadium (Atlanta)	<i>Aug & July 2019</i>
Mercedes-Benz: Mercedes-Benz Stadium (Atlanta)	<i>Aug 2019 - Oct 2021</i>
Porsche: Porsche Experience Center (Atlanta)	<i>Nov 2019 - July 2021</i>
Cadillac: Motul Petit Le Mans (Braselton, GA)	<i>Nov 2021</i>

TECHNOLOGY

Nexar: Manhattan Project (New York)	<i>Feb 2017 - Mar 2018</i>
LG x WeWork: LG Gram Lounge (New York)	<i>April - July 2018</i>
Google Assistant: CES (Las Vegas)	<i>Jan 2019</i>
Mercedes-Benz - VR & AR (Atlanta)	<i>Aug 2019 - Dec 2019</i>
Nintendo: Game Stop Manager's Meeting (Nashville)	<i>Aug 2019</i>
Verizon 5G: Verizon After Hours (Atlanta)	<i>Sept 2019</i>

LIQUOR

<i>On-Premise:</i> Dos Equis; Heineken; Cocalero; Jameson; Martell, Avion, Beefeater Pink, Bird Dog Whiskey, Seagrams, Absolut, Courvoisier, Knob Creek	
Belvedere, Bacardi, Grey Goose, Hennessy, Mœt & Chandon	<i>Dec 2018 - Nov 2021</i>
<i>Off-Premise:</i> Malibu; Aberlour; Altos	<i>April 2019 - July 2019</i>

SKILLS

Excellent customer service and people skills; Fast learner and easy to teach; Comfortable working in fast pace environments; Responsible and punctual; Well spoken and articulate; Positive attitude and great energy; Capable of standing and working for long hours; proficient in event registration, check-in, line management and product demonstration

REFERENCES

Federico Lastra
COO of The Boys Showroom
federicojzsmiami@gmail.com

Leila Benabid
Events Manager for Coffee of Grace
leila@coffeeofgrace.com

Kaysha Young
Recruiter for Productions Plus
kyoung@productions-plus.com